



MEDICO-LEGAL SOCIETY OF TORONTO

SPONSORSHIP OPPORTUNITIES





PARTNER WITH MLST AS A SPONSOR!

The Medico-Legal Society of Toronto (MLST) was founded in 1950 by a group of physicians and lawyers. The purpose of the MLST has always been to promote medical, legal, and scientific knowledge and to encourage cooperation and understanding between the professions in the interests of justice, patients, and clients. Over the past 70+ years, the MLST has been home to medical and legal professionals at the top of their field.

The MLST hosts a variety of events, webinars, and other learning and networking opportunities, such as:

- ◆ Annual CATastrophic (1/2 Day) Program
- ◆ Spring Bouquet Program
- ◆ Annual Potpourri of Recent Medico-Legal Cases Program
- ◆ Young Practitioners' Program
- ◆ Annual AGM Dinner
- ◆ Annual Wine & Cheese Social

Support from sponsors is especially important to the Society, and the MLST's Communications & Partnership Committee ensures that these contributions are well recognized amongst our members, event attendees, mailing list, and online followers. We list the benefits and costs on the following page.

Partnering with the MLST as a sponsor is an ideal way to demonstrate your organization's commitment to the industry. Your support will enable us to continue providing the arena for education and networking that our members need.

To learn more, contact Cristina at 416. 494. 1440 x 258 or email mlst@mlst.ca

SPONSORSHIP LEVELS

MLST SUPPORTER	BRONZE	SILVER	GOLD
\$500.00 + HST	\$1,000.00 + HST	\$2,000.00 + HST	\$3,000.00 + HST
Logo on marketing pieces distributed by email, online, and via social media	Logo on marketing pieces distributed by email, online, and via social media	Logo on marketing pieces distributed by email, online, and via social media	Premier logo on marketing pieces distributed by email, online, and via social media
	Sponsor logo and description of sponsor on the MLST website (with link to sponsor website)	Sponsor logo and description of sponsor on the MLST website (with link to sponsor website)	Prominent logo and description of sponsor on the MLST website (with link to sponsor website)
	150-word description on the MLST website	150-word description on the MLST website	150-word description on the MLST website
		Sponsor to be highlighted on the MLST homepage for two weeks	Sponsor to be highlighted on the MLST homepage for one month
		Acknowledgment from the Program Chair at each event	Prominent acknowledgment from the Program Chair at each event
One complimentary event registration to be used during the sponsorship year	Two complimentary event registrations to be used during the sponsorship year	Three complimentary event registrations to be used during the sponsorship year	Five complimentary event registrations to be used during the sponsorship year

OTHER SPONSORSHIP OPPORTUNITIES

One Webinar
Sponsorship*
\$250.00

One In-Person Event
Sponsorship*
\$500.00

Catastrophic Impairment
Program Sponsorship*
\$1,000.00

* Includes acknowledgment from the Program Chair, logo on all materials, and recognition on all communications related to the sponsored event.